

FOR IMMEDIATE RELEASE

Bike Parks BC and Anthill Films Urge Mountain Bikers to FOLLOW ME...

Vancouver, BC, June 10, 2009

Bike Parks BC, a marketing consortium of lift accessed bike parks (Whistler-Blackcomb, Mount Washington, Silver Star, Sun Peaks, and Tourism Fernie) is pleased to announce its sponsorship of Anthill Films' new movie, FOLLOW ME... Made of up key members the award winning film crew The Collective, the film features some of the best mountain bikers in the world, including: Sam Hill, Gee Atherton, Brandon Semenuk, Cam McCaul, Thomas Vanderham, Matt Hunter, Ben Boyko, Kurt Sorge, Steve Smith, and Geoff Gulevich.

FOLLOW ME... will highlight many incredible riding locations around the world, including the four bike parks that make up Bike Parks BC. FOLLOW ME's central concept is 'no one rides alone' - focusing on the idea that the best times riders have on their bikes is when they are out riding with friends. This theme fits perfectly with Bike Parks BC's goal to encourage mountain bikers to get out and explore bike parks around the province and experience their amazing trails and diverse landscapes.

"We are really stoked to be working with Bike Parks of BC on this project" says Anthill's director Darcy Wittenburg. "The film is all about riding with your friends and one of the best ways to do that is in a park. Sessioning trails, pushing each other to try something new, joking on the way back up the chair – this is what we love about riding in the park, hopefully we can share a bit of that through the film."

Each year Bike Parks BC's runs the Ultimate Road Trip contest which takes 2 lucky winners and their guests on a 7 day guided trip to bike parks around the province. This year's trip runs from August 1-8 and features stops at Silver Star, Sun Peaks, and will arrive in Whistler for the start of Crankworx. With the Anthill crew filming at all of these Parks the same time as the contest winners are out touring who knows they just might cross paths! The Ultimate Road Trip contest closes June 21, 2009

[www.bikeparksbc.com/bike\\_parks/ultimate\\_road\\_trip/](http://www.bikeparksbc.com/bike_parks/ultimate_road_trip/)

Visit [www.bikeparksbc.com](http://www.bikeparksbc.com) to find out more about BC Bike Parks and [www.anthillfilms.com](http://www.anthillfilms.com) for more about the film.

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